**SRI A.S.N.M.GOVERNMENT COLLEGE (A),PALAKOL**

(NAAC Re-Accredited with NAAC “B” Grade (CGPA 2.61)

WEST GODAVARI Dist., A.P., Pin.534260

**“Jal Shakti Abhiyan: Catch the Rain”**

Ministry of Jal Shakti is taking up a nation-wide campaign “Jal Shakti Abhiyan: Catch the Rain”(JSA:CTR) focusing on saving and conserving rainwater with the theme “Catch the rain, where it falls, when it falls” from 29 March 2022 to 30 November 2022 in the pre-monsoon and monsoon periods of 2022, covering both urban and rural areas of all the districts in the country.

National Water Mission, Ministry of Jal Shakti launched a campaign “Catch the Rain” with the tag line “Catch the rain, where it falls, when it falls” in 2020 & 2021 to nudge the states and all stakeholders to create Rain Water Harvesting Structures (RWHS) suitable to the climatic conditions and sub-soil strata, with people’s active participation.

As a preparatory step for the “Jal Shakti Abhiyan: Catch the Rain” campaign in 2021, a massive awareness drive was launched on our college and one of step are taken by our botany department conducted plantation programme on 25-06-2022



